



# Renewable energy financial decisions: a multicriteria approach

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## Grupo Multicriterio Alcoy

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**Líneas de Investigación:** MCDM and financial decisions; MCDM and renewable energy decisions; Socially Responsible Investments

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- Antonio Benito
- Ignacio Gonzalez Vañó
- Fernando Mayor Vitoria
- Javier Reig Mullor

Ann Oper Res (2013) 205:189–201  
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## **Portfolio optimization based on downside risk: a mean-semivariance efficient frontier from Dow Jones blue chips**

**D. Pla-Santamaria · M. Bravo**

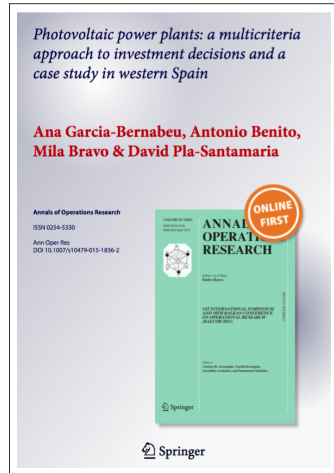
Published online: 15 November 2012  
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### Keywords

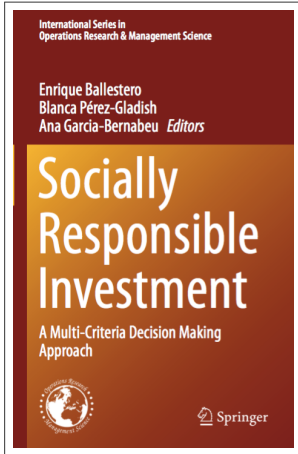
Banking management and funds – Portfolio selection – Downside risk – Efficient frontiers – Semivariance – Dow Jones

# Our Research

- Compromise programming
- Renewable energy
- Guaranteed prices
- Stochastic cash flows
- Multicriteria decision making analysis



# Our Research



- **Part I.** Critical Issues in Ethical Investment
- **Part II.** Goal Programming and SRI Funds
- **Part III.** Compromise Programming and SRI Funds
- **Part IV.** Other Decision-Making Support Methods

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# Motivating the problem

- Research on new financing techniques for RE projects has gained interest in recent years due to the rising awareness of environmental issues.
- MCDM methodologies are widely used in RE investments.
- There is a lack of research on the financial aspects of RE projects (Ludeke-Freund and Look, 2011)

## Renewable Energy Decision-Making

Selecting the right source of energy to invest in is an issue which involves many factors, policies and situations, so renewable energy decision-making can be considered as a multiple criteria decision-making (MCDM) problem.

# Purposes

## What kind of Renewable Energy (RE) project configuration do lenders prefer to finance?

- I. To propose a **AHP-VIKOR** model considering financial and non-financial perspective to rank a portfolio of RE projects.
- II. To develop an **illustrative example** of RE projects by using the proposed MPDM model with empirical information.

# Users

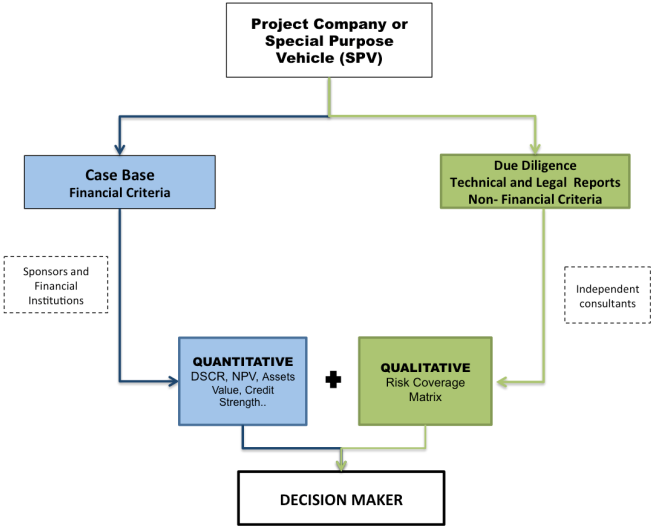


- Banks
- Corporate planners (Sponsors)
- Individual or Institutional investors
- Fund managers
- Financial consultants
- Energy economists
- Energy researchers in universities

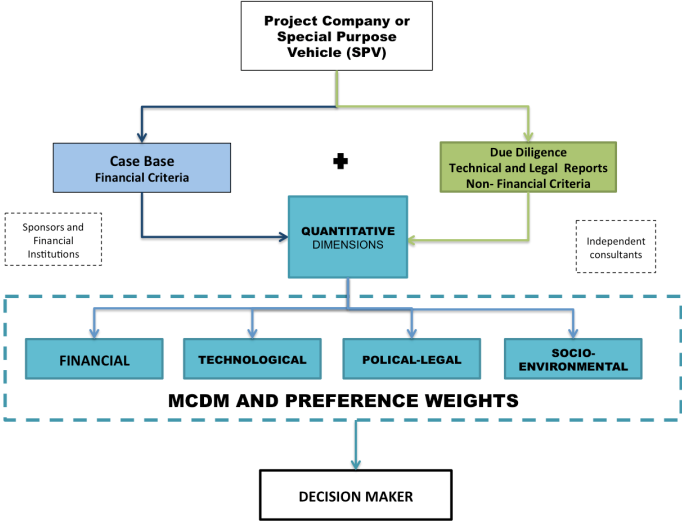
# MCDM model

- ① Decision criteria and dimensions
- ② First step: Normalization
- ③ Second step: AHP–Preference weights
- ④ Third step: VIKOR and scoring

# Decision Criteria: Traditional esquema



# Decision Criteria: Our proposal



# Dimensions and criteria

Table: Dimensions  $D_1$ - $D_4$  and their corresponding criteria

| $D_1$    | Financial                   | $D_2$    | Technological         | $D_3$    | Political-Legal                 | $D_4$    | Socio-Environmental            |
|----------|-----------------------------|----------|-----------------------|----------|---------------------------------|----------|--------------------------------|
| $C_{11}$ | DSCR                        | $C_{21}$ | Source Variability    | $C_{31}$ | Country Risk                    | $C_{41}$ | Contribution to the employment |
| $C_{12}$ | Net Present Value           | $C_{22}$ | Fuel Cost             | $C_{32}$ | Support from the administration | $C_{42}$ | Social acceptance              |
| $C_{13}$ | Asset Value                 | $C_{23}$ | Processing complexity | $C_{33}$ | Currency risk                   | $C_{43}$ | Negative impact in environment |
| $C_{14}$ | Credit Strength of Sponsors |          |                       |          |                                 |          |                                |
| $C_{15}$ | Credit Support              |          |                       |          |                                 |          |                                |

# First step: Normalization

When the criterion is **the more the better** the normalized  $N_{ij}$  value is computed by:

$$N_{ij} = \frac{C_{ij} - C_{jmin}}{C_{jmax} - C_{jmin}} \quad (1)$$

If some criterion was **the more the worse**, then, this could be converted into “the more the better”  $N_{ij}$  normalized value by the following equation:

$$N_{ij} = \frac{C_{jmax} - C_{ij}}{C_{jmax} - C_{jmin}} \quad (2)$$

We propose the use of the variable  $D_{ih}$  as the average of the  $N_{ij}$  values for the criteria included.

$$D_{ih} = \sum_{h=1}^m N_{ij}/n \quad i = 1, 2 \dots m \quad (3)$$



## Second step: AHP preference weights

- Hierarchy structure: goal of the decision problem, criteria/dimensions, and alternatives
- Relative importance: Saaty Rating Scale

Table: The Saaty Rating Scale

| Intensity of importance | Definition                | Explanation  |
|-------------------------|---------------------------|--|
| 1                       | Equal importance          | Two factors contribute equally to the objective  |
| 3                       | Somewhat more important   | Experience and judgement slightly favour one over the other  |
| 5                       | Much more important       | Experience and judgement very strongly favour one over the other   |
| 7                       | Veru much more important  | Experience and judgement very strongly favour one over the other. Its importance is demonstrated in practice |
| 9                       | Absolutely more important | The evidence favouring one over the other is of the highest possible validity                                |
| 2,4,6,8                 | Intermediate values       | When compromise is needed  |

Source: Own elaboration based in (Saaty, 1980).

## Third step: Vikor scores

$$L_{pj} = \left\{ \sum_{i=1}^n \left[ w_i \frac{f_i^* - f_{ij}}{f_i^* - f_i^-} \right]^p \right\}^{1/p} \quad 1 \leq p \leq \infty, j = 1, 2, \dots, J \quad (4)$$

When the  $p$  metric is equal to 1, namely,  $L_1$  metric allows to obtain the  $S_j$  value as follows:

$$S_j = \sum_{i=1}^n w_i \frac{f_i^* - f_{ij}}{f_i^* - f_i^-} \quad R_j = \max_j \left[ w_i \frac{f_i^* - f_{ij}}{f_i^* - f_i^-} \right] \quad (5)$$

$\min S_j$  is considered as the “majority” rule  $\min R_j$  is the “opponent”.

$$Q_j = v \frac{S_j - S^*}{S^- - S^*} + (1 - v) \frac{R_j - R^*}{R^- - R^*} \quad (6)$$

# Empirical information, application and results

- (a) Information on RE projects
- (b) Dimensions and Criteria
- (c) AHP-VIKOR methodology
- (d) Results

# Information on RE projects

Table: Basic information on the RE projects opportunity set

| No       | Project     | Type         | Power | Investment | Country    |
|----------|-------------|--------------|-------|------------|------------|
| $P_1$    | ENCE        | Biomass      | 50    | 135        | Spain      |
| $P_2$    | Alconera    | Photovoltaic | 15    | 120        | Spain      |
| $P_3$    | Solarpack   | Photovoltaic | 25    | 83         | Chile      |
| $P_4$    | Paracuru    | Wind         | 24    | 260        | Brazil     |
| $P_5$    | Guanacaste  | Wind         | 75    | 25         | Costa Rica |
| $P_6$    | Malaspina   | Wind         | 50    | 81         | Argentina  |
| $P_7$    | Aura Solar  | Photovoltaic | 300   | 100        | Mexico     |
| $P_8$    | Pedrado Sal | Wind         | 24    | 11         | Brazil     |
| $P_9$    | Artilleros  | Wind         | 65    | 107        | Uruguay    |
| $P_{10}$ | Les Borges  | Biomass      | 22    | 153        | Spain      |

# Dimensions and criteria

Table: Dimensions  $D_1$ - $D_4$  and their corresponding criteria

|     | P1   | P2   | P3   | P4   | P5   | P6   | P7   | P8   | P9   | P10  |
|-----|------|------|------|------|------|------|------|------|------|------|
| C11 | 1.00 | 0.80 | 0.25 | 0.50 | 0.00 | 0.35 | 0.50 | 0.25 | 0.75 | 0.50 |
| C12 | 0.46 | 0.33 | 0.40 | 0.41 | 0.00 | 0.58 | 1.00 | 0.08 | 0.67 | 0.07 |
| C13 | 0.56 | 0.62 | 0.79 | 0.00 | 0.60 | 0.80 | 0.71 | 1.00 | 0.68 | 0.48 |
| C14 | 0.00 | 1.00 | 0.50 | 0.25 | 0.75 | 0.25 | 0.25 | 0.00 | 0.50 | 0.25 |
| C15 | 0.25 | 0.63 | 0.88 | 0.00 | 1.00 | 0.13 | 0.38 | 0.38 | 0.63 | 0.25 |
| C21 | 1.00 | 1.00 | 0.60 | 0.20 | 0.00 | 0.20 | 0.20 | 0.20 | 0.40 | 1.00 |
| C22 | 1.00 | 0.75 | 0.00 | 1.00 | 0.25 | 0.50 | 1.00 | 1.00 | 1.00 | 0.00 |
| C23 | 1.00 | 0.50 | 0.75 | 0.00 | 0.00 | 0.50 | 0.00 | 0.25 | 0.50 | 0.75 |
| C31 | 0.86 | 0.86 | 0.29 | 0.57 | 0.00 | 0.43 | 0.57 | 0.43 | 0.71 | 1.00 |
| C32 | 1.00 | 1.00 | 1.00 | 0.33 | 0.33 | 0.00 | 0.33 | 0.33 | 0.33 | 1.00 |
| C33 | 0.67 | 0.33 | 0.00 | 1.00 | 0.67 | 0.33 | 1.00 | 0.67 | 0.33 | 0.00 |
| C41 | 0.11 | 0.23 | 0.55 | 0.81 | 0.09 | 0.00 | 1.00 | 0.77 | 0.62 | 0.30 |
| C42 | 0.80 | 0.20 | 0.20 | 0.80 | 0.80 | 1.00 | 0.60 | 0.80 | 0.80 | 0.00 |
| C44 | 1.00 | 0.57 | 0.00 | 0.86 | 1.00 | 0.43 | 1.00 | 0.57 | 0.86 | 0.14 |

# AHP-VIKOR. First step: Normalization

Table: Normalized Dimensions  $D_1-D_4$

|     | D1   | D2   | D3   | D4   |
|-----|------|------|------|------|
| P1  | 0.45 | 1.00 | 0.84 | 0.64 |
| P2  | 0.68 | 0.75 | 0.73 | 0.34 |
| P3  | 0.56 | 0.45 | 0.43 | 0.25 |
| P4  | 0.23 | 0.40 | 0.63 | 0.82 |
| P5  | 0.47 | 0.08 | 0.33 | 0.63 |
| P6  | 0.42 | 0.40 | 0.25 | 0.48 |
| P7  | 0.57 | 0.40 | 0.63 | 0.87 |
| P8  | 0.34 | 0.48 | 0.48 | 0.72 |
| P9  | 0.64 | 0.63 | 0.46 | 0.76 |
| P10 | 0.31 | 0.58 | 0.67 | 0.15 |

# AHP-VIKOR. Second Step: AHP Preference weights

$$\text{AHP dimensions matrix} = \begin{pmatrix} 1 & 3 & 6 & 9 \\ 1/3 & 1 & 1 & 3 \\ 1/6 & 1 & 1 & 5 \\ 1/9 & 1/3 & 1/5 & 1 \end{pmatrix}$$

## AHP Preferences weights

$$w_1 = 0.604 \quad w_2 = 0.171 \quad w_3 = 0.173 \quad w_4 = 0.053 \quad CI = 0.08$$

# AHP-VIKOR. Third Step: VIKOR scores

Table: RE projects and their  $S_j$  and  $R_j$  values

|     | $S_j$  | $R_j$  |
|-----|--------|--------|
| P1  | 0.3172 | 0.3023 |
| P2  | 0.1100 | 0.0466 |
| P3  | 0.4048 | 0.1552 |
| P4  | 0.7722 | 0.6040 |
| P5  | 0.5986 | 0.2806 |
| P6  | 0.6375 | 0.3481 |
| P7  | 0.3133 | 0.1479 |
| P8  | 0.6573 | 0.4565 |
| P9  | 0.2170 | 0.0986 |
| P10 | 0.6693 | 0.4996 |
| max | 0.7722 | 0.6040 |
| min | 0.1100 | 0.0466 |



# AHP-VIKOR. Third Step: VIKOR scores

Table: Values of  $Q_j$  for different  $v$  levels

|     | 0     | 0.25  | 0.5   | 0.75  | 1     |
|-----|-------|-------|-------|-------|-------|
| P4  | 0     | 0     | 0     | 0     | 0     |
| P10 | 0.187 | 0.179 | 0.171 | 0.163 | 0.155 |
| P8  | 0.265 | 0.242 | 0.219 | 0.196 | 0.174 |
| P6  | 0.459 | 0.395 | 0.331 | 0.267 | 0.203 |
| P5  | 0.580 | 0.501 | 0.421 | 0.342 | 0.262 |
| P1  | 0.541 | 0.578 | 0.614 | 0.651 | 0.687 |
| P3  | 0.805 | 0.743 | 0.680 | 0.617 | 0.555 |
| P7  | 0.818 | 0.787 | 0.756 | 0.724 | 0.693 |
| P9  | 0.907 | 0.890 | 0.873 | 0.855 | 0.838 |
| P2  | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 |

# Solar Pack: Pozo Almonte Chile



# Les Borges: Termosolar - Biomasa Spain



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# Conclusions

- One of the most effective way to reduce greenhouse emissions is to **promote RE investments**.
- The **problem** of financing RE projects becomes a crucial issue for public and private decision makers.
- **Project Finance** is a recent method **widely used in RE projects** (off-balance financing, cash flow related lending, risk sharing).
- **MCDM models** offers a **method** to rank RE projects to be financed from multiple criteria.
- **Financial, Political-Legal, Technological and Socio-Environmental dimensions** are considered in the decision making process.
- This research can be a first step towards **understanding lenders preferences for RE projects**.

## Further research

- To better define and measure some of the criterion.
- To make a sensitive analysis for different dimensions and criteria.
- To apply the proposed methodology to other opportunity sets.

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## Next Challenge



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**INSURANCE AND INVESTMENT** 26 - 29

I hope to see you in Alcoy  
**THANK YOU FOR YOUR ATTENTION**